



THE UNIVERSITY of EDINBURGH

Princess Dashkova Russian Centre

## **International Workshop 'The Global Russian: International Travel as Cultural and Linguistic Practices'**

**Thursday, 26<sup>th</sup> November – Friday, 27<sup>th</sup> November 2015**



The workshop develops the Dashkova Centre's 'Global Russian' research strand and is part of the LBAS (AHRC) funded research project 'Travelling Cultures: Discourses of Russian Tourism in Scotland'. The event will bring together international scholars examining tourism from the linguistic, historical and cultural perspectives, and the practitioners who produce tourist discourses: writers of guidebooks, Russian TV and radio travel programme creators and Russian speaking guides in Scotland. The workshop will explore tourist narratives as a product of cross-cultural interaction, and will address the questions: how globalization affects the narratives produced for and by Russian tourists and what meanings are attached to the newly emerged phenomenon of the Russian globe-trotter.

To register for the *International Workshop 'The global Russian: international travel as cultural and linguistic practices'* please follow the link (the event is free):

<http://workshopinternationaltravel.eventbrite.co.uk>

Please note, you need to register for the *Evening with Dmitry Krylov* separately (the event is Russian). Please follow the link (the registration is free):

<http://dmitrykrylovevening.eventbrite.co.uk>

## **Thursday, 26<sup>th</sup> November**

5.15 pm Public Lecture

Diane Koenker (U of Illinois) "Vacations, Tourism, and Socialist Consumption in the Post-Stalin USSR"

Venue: The Princess Dashkova Russian Centre (14 Buccleuch Place, Edinburgh, EH8 9LN)

## **Friday, 27<sup>th</sup> November**

Venue: The Princess Dashkova Russian Centre

9:00 registration

9:20 greetings

### **9:30- 11:00 Panel 1: Tourism as cultural practice**

Venue: The Princess Dashkova Russian Centre

- Diane Koenker (U of Illinois) Russians in Groups: From the History of the Soviet Package Tour
- Coinneach Maclean (U of Glasgow) The Tourist Gaze on Gaelic Scotland □  
Chiara Rabbiosi (U of Bologna) Russian tourists itineraries of consumption: Transforming space and place in Rimini, Italy

### **11.15- 1:15 Panel 2: Russian Tourism as linguistic practice**

Venue: The Princess Dashkova Russian Centre

- Lara Ryazanova-Clarke (U of Edinburgh) The 'Globe-Trotting Russian' in Scotland: Discourses of Russian Cultural Tourism
- Sebastian Muth (Fribourg U) 'The ideal Russian speaker is no Russian': Testing the limits of commodification in medical tourism to Switzerland
- Monika Huserkova and Ana Tominc (Queen Margaret U, Edinburgh) Discursive construction of Scotland as a gastronomic destination: A multimodal analysis of *Visit Scotland* brochures (2004–2015)
- Tatiana Gladkikh (U of Winchester) Does international business travel weaken the national attachments of Russian business people?

**2:00 – 3:45 Roundtable part 1: Narrating foreign places**, moderated by Vera Zvereva (University of Edinburgh)

Russian travel programme creators, writers of guidebooks, and Russian-speaking guides in Scotland explore touristic representations of Scotland for the Russian audience.

(Part 1 – In Russian, with English translation)

Venue: The Princess Dashkova Russian Centre

- Marina Koroleva ('Echo Moskvyy' radio station, Moscow)
- Sergey Parkhomenko ('Echo Moskvyy' radio station, Moscow)
- Dmitry Krylov ('Neputeviy zametki', Channel 1 Russia travel TV programme)

#### **4:00 – 5:30 Roundtable part 2: Narrating foreign places**

Venue: Room 1.01, 14 Buccleuch Place

(Part 2 – In English)

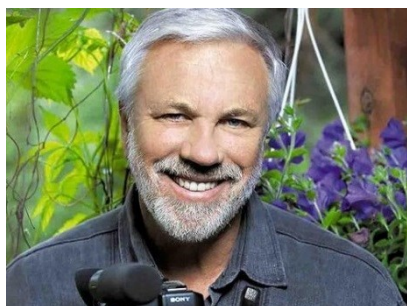
Sofia Soboleva (Edinburgh), Galina Rampton (Norwich), Tatyana Herries (Edinburgh), Oxana Rogovets (Edinburgh), Georgii Mogrunov (Edinburgh)

#### **6:00-7:00 Evening with Dmitry Krylov, ‘Neputevye zametki’ (Channel 1 Russia)**

Moderated by Lara Ryazanova-Clarke and Vera Zvereva

Venue: Screening Room (Ground Floor, 50 George Square, Edinburgh, EH8 9JU)

(In Russian)



Since 1983 Dmitry Krylov has worked for central Russian television. In 1991 he visited the USA and Great Britain, where he shot a documentary TV series entitled ‘Neputevye Zametki’ describing the life of the citizens in the countries he visited. Since that time Dmitry has been the author, director, and host of the cycle of TV programmes on travel. Since the 1996 the series ‘Neputevye Zametki’ has been shown on TV every Sunday. The crew of the programme has been to various places of the planet. In 2002 they reached the North Pole. This programme is a TV-guide to countries and continents: the friendly, mildly satirical atmosphere of the series has become a key to its success.

Please note, you need to register for the *Evening with Dmitry Krylov* separately. Please follow the link (the event is free): <http://dmitrykrylovevening.eventbrite.co.uk>